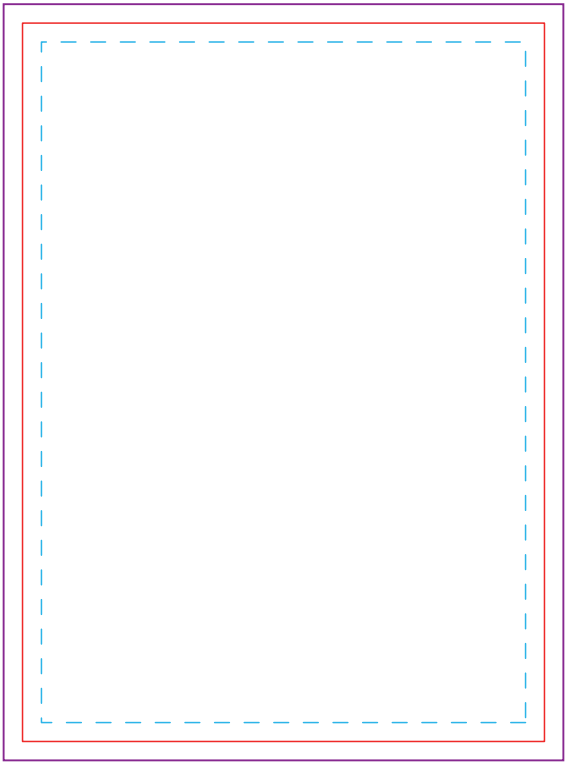
Card: 69x95mm

Bleed

Die cut

Margin



Margins

Keep all the important information and artwork inside the margin lines. This way you will avoid losing content if the artwork gets displaced when the card is cut

Bleed

Remember to always extend your artwork to the bleed lines. If you leave it blank, and because of small displacements during the cutting step, you could end with some blank areas showing in the borders.

Bleed: It is to ensure that after printing, when the papers are being cut, there is enough artwork printed so that it extends beyond the edge of the page
Die cut: These are the main lines that define the shape of the final printed paper and determine the final dimension of the game card
Margin: All important content should be placed within margin lines, leaving a 2.5 mm space away from the Die Cut line